

Brian C. Cronk

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(816) 364-0428 (Home)
(816) 271-4394 (Work)

CURRENT POSITION:

Professor, Tenured, Psychology, Missouri Western State University (Board of Governor's Distinguished Professor, 2008)

Interim Dean, Missouri Western State University Graduate Studies, 2009-2010

EDUCATION:

PhD, May 1993, Psychology

University of Wisconsin - Milwaukee, Milwaukee, WI

Major: Cognition and Perception

Minors: Quantitative Methods, Social Psychology, Computer Science

Dissertation: Semantic and repetition priming with homophones

MA, December 1990, Psychology

Bradley University, Peoria, Illinois

Thesis: The comprehension of idioms: Familiarity, likeliness, and implications for current theories of idiom comprehension

BS, May 1989, Psychology

University of Wisconsin - Madison, Madison, WI

PUBLICATIONS

- Cronk, B.C. (2007). The OUR-IRB Project: A Necessary Tool for Risk Management and Ethics Education. *CUR Quarterly*, 27(4), 142-146.
- Cronk, B.C. (2007). Prejudice. Article in the *World Book Encyclopedia*.
- Cronk, B.C. (2010; In Press). *How to use PASW Statistics: A step-by-step guide to analysis and interpretation* (6th edition). Los Angeles: Pycszak Publishing. [title change]
- Cronk, B.C. (2008). *How to use SPSS: A step-by-step guide to analysis and interpretation* (5th edition). Los Angeles: Pycszak Publishing.
 - 4th edition (2006). ISBN 1-884585-68-X.
 - 3rd edition (2003) ISBN 1-884585-55-8
 - 2nd edition (2002) ISBN 1-884585-42-2
 - 1st edition (1999) ISBN 1-884585-15-9
- Cronk, B.C., & West, J.L. (2002). Personality research on the Internet: A comparison of web based and traditional instruments in take-home and in-class settings. *Behavior Research Methods Instruments and Computers*, 34, 177-180.
- Cronk, B.C. (2001). Phonological, semantic and repetition priming with homophones.

Journal of Psycholinguistic Research, 30, 363-375.

- Cronk, B.C. (2001). Issues in Computer Dissemination of Undergraduate Research: The National Undergraduate Research Clearinghouse. *Social Science Computer Review*, 19, 94-99.
- Cronk, B.C. & Faulkner, E.E. (1995). *Instructor's Guide to Accompany Schweigert's Research Methods and Statistics (2nd Printing)*. Pacific Grove: Brooks/Cole.
- Cronk, B.C. (1994). *SPSS for Unix Quick Reference Guide*. Missouri Western State College, St. Joseph, MO.
- Cronk, B.C. (1993). *Instructor's Guide to Accompany Schweigert's Research Methods and Statistics*. Pacific Grove: Brooks/Cole.
- Cronk, B.C., Lima, S.D., & Schweigert, W.A. (1993). Idioms in sentences: Effects of frequency, literalness, and familiarity. *Journal of Psycholinguistic Research*, 22, 59-82.
- Cronk, B.C. & Schweigert, W.A. (1992). The comprehension of idioms: The effects of familiarity, literalness, and usage. *Applied Psycholinguistics*, 13, 131-146.
- Godley, M.D., Cronk, B.C. & Landrum, E. (1992). Alcohol-drug programs. In Crimando, W. & Riggart, T.F. (Eds.) *Utilizing Community Resources: An Overview of Human Services* (pp. 49-58). Orlando: Paul M. Deutsch Press.
- Schweigert, W.A. & Cronk, B.C. (1992). Ratings of the familiarity of idioms' figurative meanings and the likelihood of idioms' literal meanings among U.S. college students. *Current Psychology: Research & Reviews*, 11, 325-345.

PROFESSIONAL PRESENTATIONS:

- Cronk, B.C. & Cronk, R.C. (2009, January). *Establishing a Collaborative Relationship with a Community Organization to Teach Statistics: Advantages and Disadvantages to Students, Faculty, and the Organization*. 31st Annual National Institute on the Teaching of Psychology. St. Petersburg, FL.
- Cronk, B.C. (2006, February). *The National Undergraduate Research Clearinghouse: Dissemination of Student Research over the World Wide Web*. Paper presented at the 1st annual statewide conference on Applied Learning, St. Joseph, MO.
- Cronk, B.C. (2005, May). *Automating IRB review and submission at an undergraduate institution*. Paper presented at the 77th annual meeting of the Midwestern Psychological Association, Chicago, IL.
- Cronk, B.C. (2004, October). *Utilizing Microsoft Excel to ease computational burden in introductory statistics*. Paper presented at the Best Practices in Teaching Research Methods and Statistics Convention, Atlanta, GA.
- Wann, P.D. & Cronk, B.C. (2002, June). *Teaching skepticism about pseudoscientific claims*. Paper presented at the annual meeting of the American Psychological Society, New Orleans, LA.
- Wann, P.D. & Cronk, B.C. (2002, May). *Educating psychology majors to think critically about pseudoscientific claims*. Paper presented at the 74th annual meeting of the Midwestern Psychological Association, Chicago, IL. NOTE: This presentation won the CTUP Creative Classroom award.

- West, J. & Cronk, B. C. (2001, November). *Personality research on the Internet: A comparison of web based and traditional instruments in take-home and in-class settings*. Presentation at the 29th annual Society for Computers in Psychology Convention. Orlando.
- Wann, P.D. & Cronk, B.C. (2001, May). *Outlets for dissemination of undergraduate research*. Presentation at the 73rd annual meeting of the Midwestern Psychological Association, Chicago, IL.
- Wann, P.D., & Cronk, B.C. (2000, June). *Teaching critical thinking and research skills using a computerized Psychology laboratory*. Paper presented at the 8th annual conference of the Council of Undergraduate Research, Wooster, Ohio.
- Wann, P.D., Cronk, B.C., & Huntermark, J. (2000, April). *What's my theory? Using interactive web games to supplement instruction in general psychology*. Paper presented at the 72nd annual meeting of the Midwestern Psychological Association.
- Cronk, B.C., & Wann, P.D. (1999, April). *Got research? Student publication on the WWW national undergraduate research clearinghouse*. Paper presented at the 71st annual meeting of the Midwestern Psychological Association.
- Wann, P.D., & Cronk, B.C. (1999, January). *Got research? Student publication on the WWW national undergraduate research clearinghouse*. Paper presented at the 1999 NITOP conference.
- Cronk, B.C. (1998, November). *Dissemination of Undergraduate Research with the National Undergraduate Research Clearinghouse*. Paper presented at the 28th annual convention of the Society for Computers in Psychology, Dallas, Texas.
- Cronk, B.C. & Wann, P.D. (1998, June). *The National Undergraduate Research Clearinghouse: Dissemination of student research over the World-Wide-Web*. Paper presented at the Seventh National Conference of the Council on Undergraduate Research, Los Angeles, California.
- Cronk, B.C. & Wann, P.D. (1998, May). *Student publishing on the World-Wide-Web using the National Undergraduate Research Clearinghouse*. Paper presented at the 70th annual meeting of the Midwestern Psychological Association, Chicago, Illinois.
- Gorcyca, D.A., Leonard, J.G., Cronk, B.C. and Olesen, K.B. (1997, November). *Communication Apprehension and the Basic Course: Effects across educational contexts and between student populations*. Paper presented at the National Communication Association Convention, Chicago, Illinois.
- Cronk, B.C. & Varma, V. (1997, October). *Conventional instruction vs teaching on the Web: Some pros and cons*. Paper presented at the 1997 ETLI conference, Marietta, Georgia.
- Cronk, B.C. (1997, June). *Using the Internet to enhance your small business: Focus on the World-Wide-Web*. Presentation made to the St. Joseph Area Chamber of Commerce, St. Joseph, Missouri.
- Cronk, B.C., Wann, P.D., Ashley, D. & Eckdahl, T.E. (1997, May). *Interdisciplinary Research Day: Using Research to Enhance Undergraduate Education and Understanding of Science*. Paper presented at the 69th annual meeting of the Midwestern Psychological Association, Chicago, Illinois.
- Wann, P.D. & Cronk, B.C. (1996, June). *Using undergraduate research to develop a*

'student culture' at an open admissions commuter college. Paper presented at the 6th national conference of the Council of Undergraduate Research, North Carolina Central University, Durham, N.C.

- Cronk, B.C. (1996, May). *Fun, but not just fun and games: The internet in the research methods laboratory*. Paper presented at the 68th annual meeting of the Midwestern Psychological Association, Chicago, Illinois.
- Cronk, B.C. (1995, May). *Self evaluation and evaluation by others: The effect of student estimates of grades on exam performance, previous beliefs, and reactions to obtained grades*. Paper presented at the 67th annual meeting of the Midwestern Psychological Association, Chicago, Illinois.
- Cronk, B.C. & Lima, S.D. (1994, June). *Proofreading Strategies and Phonological Priming*. Paper presented at the sixth annual convention of the American Psychological Society, Washington, DC.
- Lima, S.D. & Cronk, B.C. (1994, May). *The time course of repetition priming*. Paper presented at the 66th annual meeting of the Midwestern Psychological Association, Chicago, Illinois.
- Fuhrman, S. & Cronk, B.C. (1993, November). *St. Joseph's Hospital inpatient cardiac rehabilitation length of stay study*. Paper presented at the 1993 Great Lakes Regional Conference on Cardiovascular Disease Prevention, Milwaukee, WI.
- Fuhrman, S., Cronk, B.C., Henry, F. & Olin, P. (1993, November). *St. Joseph's Hospital inpatient cardiac rehabilitation learning study*. Paper presented at the 1993 Great Lakes Regional Conference on Cardiovascular Disease Prevention, Milwaukee, WI.
- Cronk, B.C. (1993, September). *Three priming effects with heterographic homophones*. Paper presented at the Missouri Western State College Psi Chi initiation ceremony. St. Joseph, Missouri.
- Cronk, B.C. (1993, July). *Data coding and instrument design*. Inservice presented to the Rehabilitation Institute of Milwaukee rehabilitation specialists. Milwaukee, Wisconsin.
- Cronk, B.C. & Lima, S.D. (1993, June). *Three priming effects with heterographic homophones*. Paper presented at the fifth annual convention of the American Psychological Society, Chicago, Illinois.
- Cronk, B.C., Lima, S.D., & Schweigert, W.A. (1993, April). *Effects of word frequency in idiom processing*. Paper presented at the 65th annual meeting of the Midwestern Psychological Association, Chicago, Illinois.
- Cronk, B.C. (1993, April). *The access of ambiguous items: Idiom processing*. Invited colloquium, Department of Psychology, Missouri Western State University, St. Joseph, Missouri.
- Cronk, B.C. (1993, March). *Investigations into multiple methods of lexical access*. Invited colloquium, Department of Psychology, California State University at Fresno, Fresno, California.
- Cronk, B.C. (1993, February). *Writing research reports*. Inservice presented to Rehabilitation Institute of Milwaukee rehabilitation specialists. Milwaukee, Wisconsin.
- Cronk, B.C. (1993, January). *Designs for value and quality assurance research*. Inservice

presented to Rehabilitation Institute of Milwaukee rehabilitation specialists. Milwaukee, Wisconsin.

- Cronk, B.C. (1992, November). *Interpreting SPSS output*. Inservice presented to Rehabilitation Institute of Milwaukee rehabilitation specialists, Milwaukee, Wisconsin.
- Cronk, B.C. (1992, April). *Idiom processing: Literalness affects comprehension*. Paper presented at the 64th annual meeting of the Midwestern Psychological Association, Chicago, Illinois.
- Cronk, B.C. (1992, April). *Research skills for clinical validation studies*. Inservice presented to Rehabilitation Institute of Milwaukee rehabilitation specialists, Milwaukee, Wisconsin.
- Cronk, B.C. (1991, March). *The effect of familiarity and likelihood of idiom phrases on reading sentences containing idioms*. Paper presented at the Sigma Xi research symposium, University of Wisconsin - Milwaukee, Milwaukee, Wisconsin.
- Cronk, B.C. (1991, Feb.). *Using Unix for scientific communication*. Invited colloquium, Department of Psychology, University of Wisconsin - Milwaukee, Milwaukee, Wisconsin.
- Cronk, B.C. (1990, June). *Familiarity and likeliness ratings for idioms*. Paper presented at the second annual convention of the American Psychological Society, Dallas, Texas.
- Lehner, C.E., Cronk, B.C., Hei, D.J., & Lanphier, E.H. (1988). *Transient decompression sickness in sheep*. Paper presented at the Undersea and Hyperbaric Medical Society Annual Meeting.

GRANTS RECEIVED AND GRANT SPONSORED RESEARCH REPORTS:

- Cronk, B.C. (2008). Undergraduate Research Celebration. Council on Undergraduate Research Psychology Division. (\$225)
- Cronk, B.C. (1998). Supplement to provide a National Undergraduate Research Clearinghouse (DUE#97-5113 supplement #1 proposal DUE#98-40914; \$16,006)
- Cronk, B.C. & Wann, P.D. (1997). A Computerized Laboratory to Enhance Undergraduate Psychology Education and Research. National Science Foundation (DUE#97-51113; \$28,426)
- Godley, M.D. & Cronk, B.C. (1990). *Counseling services for domestic violence perpetrators: Service descriptions and recommendations for McLean County*. Bloomington, IL: McLean County Illinois State's Attorney.
- Godley, M.D., Taricone, P.F., White, W.L. & Cronk, B.C. (1990). *Human resources in the Illinois substance abuse delivery system: An assessment of the crisis in recruitment and retention*. Chicago: Illinois Department of Alcoholism and Substance Abuse.
- Godley, M.D. & Cronk, B.C. (1990). *The effectiveness of interventions for DUI offenders in preventing recidivism: A review of the literature with special emphasis on remedial education*. Chicago: Illinois Department of Alcoholism and Substance Abuse.

GRANTS APPLIED FOR BUT NOT AWARDED:

- Cronk, B.C. (2009). OUR-COURSE: Certification Of Understanding Research and Scientific Ethics. (\$149,560) Pending.
- Cronk, B.C. (2008). OUR-IRB: Revolutionizing Human Subjects Committees for the

Benefit of Undergraduates and Undergraduate Institutions. (\$499,656)

- Cronk, B.C. (2007). Online University Resources IRB (OUR-IRB). NSF CCLI Phase I (\$149,182.00). 2 good ratings, 2 very good ratings.
- Cronk, B.C. (2007). OUR-IRB : Online University Resources IRB. NSF CCLI Phase II (\$370,225.00). Funding declined. 3 Fair ratings, 4 Good ratings.
- Cronk, B.C. (1999). Interactive Computerized Research Methods Handbook. NSF ILI (\$69,764.00). Funding declined.

SIGNIFICANT NATIONAL MEDIA EXPOSURE

- “Monsters, Ghosts and Gods: Why We Believe”, *LiveScience*, August 18, 2008.
- “Despite Hoax, Bigfoot Believers Keep the Faith”, *LA Daily News*, August 22, 2008
- “Bigfoot Searchers Carry On”, *San Gabriel Valley Tribune*, August 22, 2008.
- “Using the Internet for Something Else – IRB Improvement” in Pollick, A. (2007, November). IRBs: Navigating the Maze. *APS Observer*, 20, 16-21.
- “Home Décor Fades to Black” *Wall Street Journal*, September 8, 2006 p.W10
- “The Youth Team”, *Nature*, May 3, 2001, p. 13-14.
- “Netwatch”, *Science*, December 11, 1998, p. 1951.

AWARDS AND HONORS:

- Outstanding Instructor, 2008 (only one award given across entire University)
- Outstanding Instructor, 2007 (several awards given across the University)
- CTUP Creative Classroom award (MPA, 2002)
- Jessie Lee Myers Excellence in Teaching Award, Missouri Western State College (1996)
- Campus-level Funding for Results Incentive Grant (Spring 1996; Fall 1996; Fall 1997)
- Campus-level Funding for Results Reward Grant (Spring 1996, Spring 1997, Spring 2002)
- Marquis’ Who’s Who in Science and Engineering entry (1995; 1996).
- MWSU Psi-Chi/Psychology Club "most helpful professor." 1995 Psi-Chi/Psychology Club Awards Ceremony.
- MWSU Psi-Chi/Psychology Club "favorite professor." 1995 Psi-Chi/Psychology Club Awards Ceremony.
- American Psychological Society (APS) student travel award. 1993 APS national convention.
- American Psychological Association (APA) Dissertation Award. 1993.
- American Psychological Society Student Caucus (APSSC) 1993 Student Research Award.
- Dissertator Fellowship, University of Wisconsin - Milwaukee, Milwaukee, WI. 1992-1993 academic year.
- Graduate School Fellowship, University of Wisconsin - Milwaukee, Milwaukee, WI. 1991-1992 academic year.
- Midwest Association of Graduate Schools Distinguished Master's Thesis Award, Bradley University Nominee.

- Sigma Xi monetary award for best graduate student presentations. 1991 Sigma Xi research symposium.
- American Psychological Society (APS) student travel award. 1990 APS national convention.
- Academic Excellence Scholarship, Bradley University, Peoria, IL. Summer 1990.
- Graduate Tuition Scholarship, Bradley University, Peoria, IL. 1989-1990 academic year.

LEADERSHIP POSITIONS

- National CUR Councilor, Psychology Division, 2008-2011.
- President, St. Joseph Public Library Board of Trustees, 2009-2011.

PROFESSIONAL AFFILIATIONS:

- Project Kaleidoscope, Faculty for the 21st Century member since 2001.
- American Psychological Society (APS) since 1989.
- Midwestern Psychological Association (MPA) since 1990.
- Midwestern Psychological Association Local Representative since 1993.
- Sigma Xi, the Scientific Research Society since 1991.
- Society for Computers in Psychology since 1995.
- Council on Undergraduate Research (CUR) since 1998.
- Council of Teachers of Undergraduate Psychology since 1995.
- American Psychological Association (APA) 1990 - 1995.
- Human Factors and Ergonomics Society since 2006.

LANGUAGE SKILLS:

German: reading, writing, and speaking skills (5 semesters plus 8 weeks living in Germany)

Programming Skills: PHP, Perl, Pascal, Prolog, Lisp, Basic, HTML, MySQL, SQL, SPSS

REVIEWER SERVICE:

- Reviewer, National Science Foundation (NSF) CCLI Program (2005).
- Manuscript Reviewer, *Behavior Research Methods Instruments & Computers* (2002).
- Reviewer and Section Chair, National Science Foundation (NSF) CCLI Program (1999).
- Reviewer, National Science Foundation (NSF) Instrumentation and Laboratory Improvement Program (1998).
- Site and Content Reviewer, PsychPlace.Com Web Site, Peregrine Publishing (2000).
- Web Site Editor, Houghton Mifflin Psychology Web Page (1999 - current)
- Judge, Great Plains Student Psychology Convention (1994; 1995; 1996; 1997, 2005).
- Software Reviewer, Brooks/Cole Publishing Company (1994).
- Text Reviewer, Brooks/Cole Publishing Company (1994; 1997).
- Judge, Mid America Regional Science and Engineering Fair (1994, 1995, 1997).

- Reviewer, Sixth Annual (1994) American Psychological Society (APS) Convention.
- Reviewer, Fifth Annual (1993) American Psychological Society (APS) Convention.
- Moderator, Missouri Academy of Science (1995) convention.

COMMITTEE AND COMMUNITY SERVICE:

- Board of Trustees, St. Joseph Public Library System, 2008 – current. President, 2009-2011.
- MWSU Presidential Search Committee (2007-2008).
- MWSU Graduate Council (2007 – current)
 - Chair, Graduate Council (2007 – current)
- Missouri Western Human Subjects Committee (IRB) chair (2003 to current)
- Faculty Grievance Committee (2002 – 2007). Hearing board chair, 2007. Vice-President 2006-2007.
- Curriculum Committee (2005 – 2006)
- Scholarship Committee (2002 – 2005)
- Assessment, Evaluation & Benchmark Criteria for Enrollment Management Committee (2002).
- Board of Directors, Specialty Industries of St. Joseph (1999 – 2002, 2002 - 2005 terms). Secretary of Board 2001 – 2002, 2002 – 2003, 2003-2004 terms.
- Institutional Strategic Plan – Planning and Budgeting Implementation Team member (2001-2002)
- Salary Committee (2000 – 2001)
- Chair, planning committee, North Central Association Accreditation review
- Faculty Senate President, Missouri Western State College (1998-99)
- Faculty Senate Vice President, Missouri Western State College (1995-96; 1996-97; 2007-08).
- MWSU/St. Joseph School District AP planning committee (1996)
- Access-Plus years 2 and 3 planning committee (1995 - 1997)
- Access-Plus search committee, Researcher position (1996)
- Microcomputer Support Coordinator search Committee (1997)
- Institutional Review Board, Missouri Western State College (1995 – current; Chair 2002 - current).
- Technology Committee, Missouri Western State College (1994 - current).
- Access Plus, Research/Database Planning Committee, Missouri Western State College, St. Joseph, MO (1995).
- Funding For Results, Student Study Skills Component, Research Committee, Liberal Arts and Sciences, Missouri Western State College, St. Joseph, MO (1995-96).
- Faculty Senate member, Missouri Western State College, St. Joseph, MO (1994-96 term;

1996-98 term; 2006-2008 term)

- Instructional Technology Task Force, Division of Liberal Arts and Sciences, Missouri Western State College, St. Joseph, MO (1993- current).
- Computer Committee, Department of Psychology, University of Wisconsin -- Milwaukee, Milwaukee, WI (1991 - 1993)
- Graduate School Advisory Committee, Bradley University, Peoria, IL (1989-1990). Chair: Bob Weinstein, Graduate Dean.
- Student Advisory Committee, Bradley University, Peoria, IL (1989). Chair: Alan Galsky, Associate Provost

TEACHING EXPERIENCE:

Undergraduate Level

- Board of Governors Distinguished Professor, Service, 2008.
- Professor, Psychology, Missouri Western State University, St. Joseph, MO (Fall 2003 – current). Courses: General Psychology, Intermediate Psychology, Research Methods, Research Methods Laboratory, Introductory Statistics, Intermediate Statistics, Cognitive Psychology, Computers in Psychology, Human Factors Psychology.
- Associate Professor, Psychology, Missouri Western State College, St. Joseph, MO (Fall 1997 - 2003). Awarded tenure in 1998.
- Assistant Professor, Psychology, Missouri Western State College, St. Joseph, MO (Fall 1993 – Spring 1997)
- Laboratory Instructor, Research Methods, University of Wisconsin -- Milwaukee (Fall 1990, Spring 1991, Spring 1993).
- Teaching Assistant, Experimental Psychology, Bradley University, Peoria, IL (Spring 1990).
- Teaching Assistant, Introductory Statistics, Bradley University, Peoria, IL (Fall 1989, Spring 1990).
- Computer Center Instructor, University of Wisconsin - Madison (Spring 1987).

Graduate Level

- Graduate Faculty appointment, Missouri Western State University (Fall 2007 – current)
- Instructor, Experimental Psychology, Wisconsin School of Professional Psychology, Milwaukee, WI (Fall 1991, Fall 1992).

TEACHING INTERESTS:

Introductory Psychology, Introductory Statistics, Advanced Statistics, Research Methods, Experimental Psychology, Psycholinguistics, Introductory Cognitive Psychology, Advanced Cognitive Psychology, Introductory Perception, Introductory Social Psychology, Using Computers in Psychology

RESEARCH INTERESTS:

Computers in research and teaching, Psycholinguistics (priming, processing of ambiguous items), Language effects on social interaction, Time estimation and perception,

RESEARCH AND CONSULTING POSITIONS HELD:

- ***Statistical and Research Consultant Positions:***

- The Blueside Company/Prime Tanning, St. Joseph, MO/Berwick, ME (1994 - 2001)
- MedClinic, St. Joseph, MO (2000 – 2001)
- Wisconsin School of Professional Psychology, Milwaukee, WI (1991 - 1993).
- Wheaton Franciscan Health System, Milwaukee, WI (1992 - 1993)
- Peoria Association for Retarded Citizens, Peoria, IL (1989-1990).
- Graduate Research Assistant, University of Wisconsin -- Milwaukee. (1991)
- Research Assistant, Lighthouse Training Institute Division of Chestnut Health Systems, Bloomington, IL. (1989-1990)
- University of Wisconsin Medical School, Madison, WI. (1987-1988)
- Dr. Donald P. Hay, MD, FAPA, President - Wisconsin Psychiatric Association. (1987)

- ***Computer/Internet Consultant Positions:***

- Owner, Education Data Systems, LLC (2005 – current)
- Owner, Easy-Efile, LLC (2001 – 2005). Sold in November 2005 and renamed Education Data Systems, LLC
- Coldwell Banker General Realtors, St. Joseph, MO (1998 – current)
- Specialty Industries, St. Joseph, MO (1996 - current).
- Sisson Co. Better Homes and Gardens Realtors, St. Joseph, MO (1996 - 1999).
- Coldwell Banker General Realtors, St Joseph, MO (1999 – current)
- William White, CPA, St. Joseph, MO (1997 - 2001)
- St. Joseph Allied Arts Council, St. Joseph, MO (1996 - current).
- Albrecht-Kemper Museum of Art Database Consultant, St. Joseph, MO (1995-1998).
- Internet Training Consultant International Brotherhood of Magicians, David Sandy and Associates, St. Joseph, MO (1996)
- St. Joseph Area Chamber of Commerce Web Site Designer, St. Joseph, MO (1995 - 1998).
- Computer Consultant, Caterpillar Corporation, Peoria, IL (1989).
- Metropolitan Insurance Corporation, Milwaukee, WI (1990-1991).

AWARD WINNING STUDENT RESEARCH PRESENTATIONS SPONSORED

Published Student Research

- Bland, Michelle (2001). Como Influye La Experiencia Del Parto En La Depresion Postparto. OB Stare, 2, 26-28.
- Davies, Scott, (1996). Avoidant personality trait: A Predictor of Night Work Adaptability? Proceedings of the 10th National Conference on Undergraduate Research. University of North Carolina at Asheville, 578-581.

- Myers, A.J. & Petty, M.O. (2008). Is alcohol a gateway drug. In Merino, N. (2008). *Opposing Viewpoints: Gateway Drugs*. Gale Cengage learning.

Missouri Academy of Science Competition

- Ball, S. (1998). Online first impressions: The role of verbal, vocal, and visual factors on first impressions.
- Bassett, V. (1995). The effect of size of city where raised on self-efficacy level.
- Beaty, J. (1993). The effects of timing and magnitude of justification on attitude change: A forced compliance study.
- Fasching, S. (1995). Age differences among preschoolers in social development through parallel play.
- Schmitt, T. (1995). The effects of extrinsic rewards on intrinsic motivation in recovering substance abuse counselors: A cross-sectional study.

Great Plains Student Psychology Convention

- Bayne, J. (1995). The impact of evidence and extralegal factors in juror's decisions.
- Beaty, J. (1994). Cognitive dissonance returns: An old theory to gather around.
- Brinkley, E. (1995). Marital role expectations and relationship satisfaction.
- Cilke, C. (1995). The relationships between loneliness and self-esteem.
- Davies, S. (1996). Avoidant Personality Trait: A Predictor of Night Work Adaptability.
- Domalewski, S. (2000). Rape Myth Acceptance: Changing Attitudes through the use of Popular Movies
- Fasching, S. (1995). I killed them because the Chiefs lost: An insight into spectators' aggression.
- Lindenbusch, B. (2005). The effects of video games on memory and frustration tolerance.
- Schmidt, T. (1996). The effects of extrinsic rewards on intrinsic motivation in recovering substance abuse counselors: A cross-sectional study.
- VanNess, C. (1994). Attitudes toward breast and testicular self examination.

Midwestern Psychological Association

- Hays, S., Landrum, B., Lehman, R., Morrison, J., & Warnke, T. (2008). Effects of Prime Sex, Prime Plural, and Prime Age on Decisions and Reaction Times. Psi-Chi regional research award winner.
- Gulledege, J. (1997). Victim Visibility as an Inhibitor of Horn Honking Aggression in Traffic
- Mast, L. (1997). Impression Formation: Do Facial Features or Body Types have a Greater Influence on First Impressions?
- Villers, W. (1998). Spare the Rod and Spoil the Child? The Effects of Parental Punitiveness on Moral Development of College Students.

REFERENCES:

- Susan Lima, PhD, Associate Professor, Department of Psychology, University of Wisconsin

- Milwaukee, Milwaukee, WI 53201 (414) 229-4747.

- Wendy Schweigert, PhD, Associate Professor, Department of Psychology, Bradley University, Peoria, IL 61625 (309) 677-2581.
- Phil Wann, PhD, Chairman, Department of Psychology, Missouri Western State University, St. Joseph, MO 64507 (816) 271-4444.